

techEDge

Technology Education Series & Conference

A partnership of City of Chandler Innovations Incubator & AZ Small Business Development Center

Background: The City of Chandler Industrial Development Authority (IDA) awarded the Small Business Development Center a grant to develop and implement an entrepreneurial/technology educational series. The grant also includes one-time “seed” money of \$20,000 in order to establish a related annual conference.

The Small Business Development Center currently plays an active role in the daily offerings at Innovations and offices in the incubator several days a week.

TechEDge Education Series: The TechEDge Education Series is being designed for entrepreneurs who thrive on the frontier of technology and life sciences. Subject Matter Experts (SME) will guide TechEDge entrepreneurs through the process of defining product(s)/service(s), writing a marketing and business plan, developing financial projections and more.

About Innovations:

The City of Chandler launched Innovations in April 2010 to help Chandler grow its own businesses in the cutting-edge fields of biotechnology, bioinformatics, software design, nanotechnology, medical devices and others. Innovations’ state-of-the-art facilities offer wet and dry labs, common lab equipment, office and lab furniture, as well as shared business services, access to capital, scientific and corporate expertise and educational forums. Current tenants include the University of Arizona, InNexus BioScience, Cummings Engineering, BCR Diagnostics and Hai Phoenix Technologies. For more information visit www.innovationsincubator.com

About SBDC:

Arizona’s Small Business Development Center Network is an innovative partnership between the state’s community college districts, the Microbusiness Advancement Center and the U.S. Small Business Administration. The network is the largest and most accessible source of assistance to Arizona businesses with fewer than 200 employees. It was formed in 1988 and reached its present size in 2009.

Sanjay Dhole, Technology Programs Coordinator at AZ Small Business Development Center is able to assist start-ups in:

- Technology Business Development
- Employee recruitment and Development
- Strategic Partnerships
- Business Funding
- Cash Flow
- Government Procurement
- Finance, IT, and Semiconductor Industry Experience
- Business Research
- Marketing Strategy and Planning
- Corporate Finance
- Financial Statements
- Technology Management
- Business Acquisition/Sale