GrowthWheel® 360° Screening
Get Focus

BUSINESS CONCEPT

CUSTOMER RELATIONS

ORGANIZATION

OPERATIONS

GrowthWheel 360° Screening
Three ways to get focus

The GrowthWheel 360° Screening gives you a 360° view on your business. This will help you make sure that you don't leave out anything when deciding what to focus on next.

There are three different types of screenings. Choose a type on the right and go through the simple process to get the right focus.

#1: Assess your status
How is your business going?

Go through the 20 Focus Areas and assess how well you think your business is doing at the moment.

Score your business status within each Focus Area with 25%, 50%, 75%, or 100%.

Finish your screening by adding a circle around 1 to 3 Focus Areas you want to work on now.

#2: Assess your opportunities
Where do you see possibilities?

Go through the 20 Focus Areas and assess the opportunities you see for your business right now.

Score your opportunities within each Focus Area with 25%, 50%, 75%, or 100%.

Finish your screening by adding a circle around 1 to 3 Focus Areas you want to work on now.

#3: Assess your skills
What do you need to learn?

Go through the 20 Focus Areas and assess the competencies of yourself, your team, or your business.

Score your skills within each Focus Area with 25%, 50%, 75%, or 100%.

Finish your screening by adding a circle around 1 to 3 Focus Areas you want to work on now.

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360° Action
List Questions, Decisions, and Actions

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